



The Festival at Sandpoint is excited to celebrate its upcoming 26th season in 2007. Over 20,000 people are anticipated to attend the nine different concerts which will run from August 7 - 17. Once again The Festival is proud to offer an eclectic line-up featuring jazz, blues, folk, country, world, rock, classical and popular concerts.

#### READERSHIP

The Festival at Sandpoint souvenir program which features your ad is well read by ticket buyers locally, regionally and nationally many of which are here in Sandpoint just to enjoy the natural beauty of our small town and surrounding area. With the attraction of The Festival, many of our visitors have had a very positive economic impact on our community for the last 25 years.

The souvenir program is an excellent source of information published by the Festival offering the performers biographies, Festival history, director's notes, volunteers, sponsors, contributors and advertisers. Plus, the program is a comprehensive source of information that is used for our media packets and corporate fund-raising packets.

# THE FESTIVAL AT SANDPOINT'S 2008 PROGRAM ADVERTISING CONTRACT

COMPANY: \_\_\_\_\_ CONTACT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

## ADVERTISING DEADLINES & INSTRUCTIONS

Space Reservation by June 9.  
Copy & Artwork for new Ads to be designed by June 16.  
Camera Ready by June 23.  
Line Screen is 100.

## AD SIZES AND SPECIFICATIONS

<u>Size</u>	<u>Value</u>
_____ Covers Inside Front/Back (4-color, full bleed)	\$1,500.00
_____ Full Page (5 1/2" wide X 9 1/2" tall)	\$650.00
_____ Half Page (5 1/2" wide X 4 3/4" tall)	\$425.00
_____ Quarter Page please select one:	\$295.00
<input type="checkbox"/> Horizontal: (5 1/2" wide X 2 1/4 tall)	
<input type="checkbox"/> Vertical: (2 3/4 wide X 4 3/4 tall)	

## AD PLACEMENT

All ads will be distributed through the program as necessitated by space limitations. Sorry, we are not able to guarantee specific ad placements.

## AD INFORMATION

Please fill in the following:  
\_\_\_\_\_ Please Use Last Year's Ad.  
\_\_\_\_\_ I Will Provide A Camera Ready Ad In Digital Format  
\_\_\_\_\_ Please Design My Ad. **Ad Copy and High Res Company Logo Enclosed.**  
\_\_\_\_\_ I will email my ad directly to **cwingnut@yahoo.com**

## INVOICING SCHEDULE

You will be invoiced on the following schedule:

- 50% due June 27, 2008
- 50% due July 31, 2008
- Pre-payment graciously accepted.

## IF YOU NEED MORE INFORMATION

Please return this form and your ad to the following address:  
The Festival at Sandpoint  
Post Office Box 695  
Sandpoint, ID 83864

If you have any questions do not hesitate to contact Carol at The Festival Office at:  
Phone: (208) 265-4554 ★ Fax: (208) 263-6858 ★ e-mail: [cwingnut@yahoo.com](mailto:cwingnut@yahoo.com)

Signature \_\_\_\_\_ Date \_\_\_\_\_