



The Festival at Sandpoint is excited to celebrate its upcoming 25th season in 2007. Over 20,000 people are anticipated to attend the nine different concerts which will run from August 2 - 12. Once again The Festival is proud to offer an eclectic line-up featuring jazz, blues, folk, country, world, rock, classical and popular concerts.

READERSHIP

The Festival at Sandpoint souvenir program which features your ad is well read by ticket buyers locally, regionally and nationally many of which are here in Sandpoint just to enjoy the natural beauty of our small town and surrounding area. With the attraction of The Festival, many of our visitors have had a very positive economic impact on our community for the last 24 years.

The souvenir program is an excellent source of information published by the Festival offering the performers biographies, Festival history, director's notes, volunteers, sponsors, contributors and advertisers. Plus, the program is a comprehensive source of information that is used for our media packets and corporate fund-raising packets.

THE FESTIVAL AT SANDPOINT'S 2007 PROGRAM ADVERTISING CONTRACT

COMPANY: _____ CONTACT: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ FAX: _____

ADVERTISING DEADLINES & INSTRUCTIONS

Space Reservation by June 11.
Copy & Artwork for new Ads to be designed by June 18.
Camera Ready by June 25.
Line Screen is 100.

AD SIZES AND SPECIFICATIONS

<u>Size</u>	<u>Value</u>
_____ Covers Inside Front/Back (4-color, full bleed)	\$1,300.00
_____ Full Page (5 1/2" wide X 9 1/2" tall)	\$650.00
_____ Half Page (5 1/2" wide X 4 3/4" tall)	\$425.00
_____ Quarter Page please select one:	\$295.00
_____ <input type="checkbox"/> Horizontal: (5 1/2" wide X 2 1/4 tall)	
_____ <input type="checkbox"/> Vertical: (2 3/4 wide X 4 3/4 tall)	

AD PLACEMENT

All ads will be distributed through the program as necessitated by space limitations. Sorry, we are not able to guarantee specific ad placements.

AD INFORMATION

Please fill in the following:

- _____ Please Use Last Year's Ad.
_____ Camera Ready Ad Enclosed.
_____ Please Design My Ad. **Ad Copy and Company Logo Enclosed.**
_____ I will email my ad directly to pfulton@cdapress.com

INVOICING SCHEDULE

You will be invoiced on the following schedule:

- 50% due June 29, 2007
- 50% due July 30, 2007
- Pre-payment graciously accepted.

IF YOU NEED MORE INFORMATION

Please return this form and your ad to the following address:
The Festival at Sandpoint
Post Office Box 695
Sandpoint, ID 83864

If you have any questions do not hesitate to contact Carol at The Festival Office at:
Phone: (208) 265-4554 ★ Fax:(208) 263-6858 ★ e-mail: cwingnut@yahoo.com

Signature _____ Date _____